



**SIRVA**<sup>SM</sup>  
Relocation

## The SIRVA India Mobility Report

SIRVA Relocation is pleased to introduce the **India Mobility** survey, to be published in 2Q 2009.

Created and managed by SIRVA Consulting Services, **The India Mobility Report** creates a valuable benchmarking framework for HR professionals with which to stay current on key policy components for assignments into India and to further explore emerging trends.

### Key features of the Report

- ✓ **Core elements of assignment policy into India will be benchmarked for the following move types:**

Long Term (> 12 months)  
Short Term (< 12 months)  
Domestic Long and Short Term  
Permanent moves into India and  
TCN Hires on a localised basis

- ✓ **Core elements of assignment policy into India will be further differentiated according to:**

Whether the Host location is a Tier One or non-Tier One location  
Whether the Origin/Nationality of assignees affect entitlement

- ✓ **The Benchmark data will be published in 7 separate Industry Sector Reports:**

Automotive  
Banking/Financial Services  
IT/Telecom  
Manufacturing  
Miscellaneous  
Pharmaceutical  
Petrochemical

- ✓ **The Benchmark data will be updated annually**

### An Invitation to Your Company

Your Company is cordially invited to become a **Participant** for your relevant Industry Sector.

**Participation** entails your Company undertaking to fill in the India Mobility survey. In return, your Company receives the overall benchmark report with full analysis and trends and seven individual industry reports, at no charge, for the duration of your Company's participation.

All information supplied by participating companies will be kept strictly confidential and data published will be 'blind', i.e. a participant company's specific response will not be linked directly to the respondent company's name, only a general listing of respondent companies will be published along with the reports.

SIRVA will provide you with a signed, detailed Confidentiality Undertaking prior to any information being collected.

Please contact us if you wish to participate or for further information.

We welcome your Company's participation in this initiative.

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